

Your Invitation to be a Sponsor!



Plans for Joliet Area Association for the Education of Young Children's (JAAEYC) 16th Annual "Limit Is the Sky!" Child Care Conference is now underway and we invite your company or organization to be a part of this premiere event by becoming one of our valued sponsors.

The 16th Annual "Limit Is the Sky!" Child Care Mini-Conference will be held March 10, 2012, at Joliet Junior College Main Campus in Joliet, Illinois. Our attendees include early childhood professionals and families from Joliet's surrounding communities.

This half-day conference gives attendees a chance to learn about products and services that will enhance both their professional and personal lives. We invite you to be a part of this event to showcase your services and products to current and potential customers.

Becoming a "Limit Is the Sky!" sponsor is easy. Simply review the options shown in the enclosed document and select one that fits best to bring across your company or organization's message to the early childhood professionals and families attending the 2012 "Limit Is the Sky!" Mini-Conference. Jennifer Brosnahan, JAAEYC Conference Chairperson, will help process your sponsorship.

With your support and sponsorship, you are demonstrating that you care about the youngest members of our community. On behalf of the children, families, and early childhood professionals in Illinois, we thank you and look forward to hearing from you.

Sincerely,

Jennifer Brosnahan

Joliet Area AEYC President & Conference Chairperson

"Limit Is the Sky!" Contact:

Jennifer Brosnahan

815-545-9750 Direct • 815-741-8026 Fax

Email: jbrosnahan@jaaeyc.org

Website: www.jaaeyc.org

Advertisement in Conference Program and Other Promotional Materials

- Sponsors will be acknowledged in the final conference program guide distributed to all attendees during the conference. Advertisements in additional promotional materials are also available.
- Advertisement in conference program and other promotional materials is available only in black and white. Additional royal blue highlights and borders will be available for advertisements on the back cover page.
- Sponsoring organization must provide camera-ready artwork to Joliet Area AEYC on specified date.
- Conference program guide measures 5.5" W X 8.5" H and is typically 4-6 pages long.

Exhibit Booths

- Premium Exhibit Booths are on corners of aisle or in the front of the exhibit hall as registrants come in. Booths will be individually negotiated and assigned based on availability of booth space at time of payment of sponsorship.

Acknowledgement During the Conference

- Sponsors will be verbally acknowledged by the Conference Chairperson during the Welcome Session.
- A PowerPoint presentation recognizing sponsors will be shown during the conference sessions.

Conference Signage

- Sponsors will be acknowledged via signage displayed at the Registration and Exhibit Areas as well as certain conference sessions. Sponsors must provide own signage.

Premium Items

- Premium items with logo and name imprint by sponsors will be individually negotiated at time of payment of sponsorship.
JAAEYC reserves the right to select items donated by sponsors.
- Premium items may include:
 - ☆ Conference folder
 - ☆ Conference tote-bag
 - ☆ Lanyard
 - ☆ Notepads and/or Post It Notepads
 - ☆ USB Flash Drives
 - ☆ Pens
 - ☆ Highlighters
 - ☆ Pencils
 - ☆ Treats
 - ☆ Key Chains
 - ☆ Water Bottles
 - ☆ Mugs
 - ☆ Office/desk Supplies

Website Link

- Sponsor website will be hyperlinked with image and description to the 2012 "Limit Is the Sky!" Conference website.

Other Sponsorship Opportunities

- To sponsor a specific element at "Limit Is the Sky!" please contact Jennifer Brosnahan at (815) 545-9750 before completing this packet. Key elements for the conference may include a keynote or highlighted speaker, printing of conference materials, lunch, etc.

Platinum – \$500 <ul style="list-style-type: none">• A Full Page Ad in the Conference Program Cover & Newsletter preceding conference• Logo and Name Imprint on Selected Premium Item• 2 Premium Exhibit Booths• Recognition in newsletter preceding conference	J
Gold – \$300 <ul style="list-style-type: none">• A Full Page Ad inside the Conference Program• Logo and Name Imprint on Selected Premium Item• 1 Premium Exhibit Booth	A
Silver – \$250 <ul style="list-style-type: none">• A Half Page Ad in the Conference Program• Logo and Name Imprint on Selected Premium Item• 1 Premium Exhibit Booth	A
Bronze – \$100 <ul style="list-style-type: none">• A Quarter Page Ad in the Conference Program• 1 Exhibit Booth	E
Friends of JAAEYC – \$50 <ul style="list-style-type: none">• Name listed in the Conference Program• 1 Exhibit Booth	Y
Additional Benefits to All "Limit Is the Sky!" Mini-Conference Sponsors <ul style="list-style-type: none">• Recognition during General Sessions• Special "Sponsor" Nametag• Sponsor Website hyperlinked to 2010 "Limit Is the Sky!" Mini-Conference Website• Signage in Registration and Exhibit Areas	C

**Joliet Area Association for the Education of Young Children
16th Annual "Limit Is the Sky!" Child Care Mini-Conference**



Sponsorship Selection Form

March 10, 2012 ■ Joliet Junior College, Joliet, Illinois

Increase your company or organization recognition by sponsoring an event or conference item at the 2012 "Limit Is the Sky!" Mini-Conference

Company Sponsor Name _____
Contact Name _____
Address _____
City _____
State _____ Zip _____
Phone _____
Fax _____
Email _____
Web Address _____

Make checks payable and return form with payment to:

Joliet Area AEYC
616 Winterberry Court
Joliet, IL 60431



If paying by credit card, complete above and send payment
via PayPal to donation@jaaeyc.org

For additional information, contact:

Jennifer Brosnahan, Conference Coordinator
815-545-9750 ■ jbrosnahan@jaaeyc.org
JAAEYC Website: www.jaaeyc.org

See previous page for listing of sponsor benefits at each fee level.

- Platinum Sponsor**
\$500.00

- Gold Sponsor**
\$300.00

- Silver Sponsor**
\$250.00

- Bronze Sponsor**
\$100.00

- Friends of JAAEYC**
\$50.00

- Donation**
\$ _____

**HURRY! REACH OVER 1,000
PROSPECTIVE ATTENDEES!!**

**Capture the attention of every
attendee with an ad in the
Conference Guide!**

**Deadline to be listed in the
Preliminary Program –
January 20, 2012**

**Deadline to be listed in the
Final Conference Guide –
February 24, 2012**

About JAAEYC

Who are we?

Joliet Area Association for the Education of Young Children (JAAEYC) is a local affiliate of National Association for the Education of Young Children (NAEYC). Along with NAEYC, we are dedicated to improving the well-being of all young children, with particular focus on the quality of educational and developmental services for all children from birth through age eight.

What do we do?

JAAEYC provides professional development through the annual conference, membership meetings, and other events. The first "Limit Is the Sky!" Mini-Conference was held in 1996 in Joliet. This collective effort of numerous agencies and organizations in the Joliet area has resulted in an event offering inspiring keynote and general sessions, workshop sessions on a wide variety of topics, networking and information sharing opportunities, and exhibits by local vendors.

Who attends "Limit Is the Sky!"?

The conference attracts a diverse group of attendees, which includes:

*Child Care Providers
Directors & Administrators
Early Childhood & Early Intervention Trainers
Early Childhood Educators*

*Early Intervention Specialists
Grade School Teachers
Head Start Personnel
School Board Members*

*Parents & Families
Preschool Teachers
University & College Students*

JAAEYC 2011 by the numbers

- 310** Attendees participated in the conference held at Joliet Junior College, Joliet, IL
- 16** Workshops and sessions that featured 13 acclaimed presenters
- 40** Volunteers who shared their time and talent to make "Limit Is the Sky!" happen
- 22** Exhibitors who showcased their innovative products, programs, and ideas

Sponsorships provide you with a unique opportunity to reach Illinois' early childhood professionals and families who need to hear about your company's products and services.

Don't miss this chance, be a sponsor at the 2012 "Limit Is the Sky!" Child Care Conference!

"Limit Is the Sky!" Contact:

Jennifer Brosnahan
President & Conference Chairperson
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